

»Founders (50/50)



Christoph Neuhaus, CEO

- B.Eng. study of media communication, London
- 4 years Account Management in different advertising agencies, Hamburg
- MBA HEC Paris, Paris
- 3 years M&A consultant, Corporate Finance Partners, Frankfurt/ Hamburg
- 5 years Partner, Growth Investor Endeit Capital, Amsterdam/ Hamburg

<https://www.linkedin.com/in/christophneuhaus/>

Dr. Alexander Ey, Active Investor

- Study of human medicine
- Since 2007 CEO of EY Ventures
- 4 years founder and CEO of BillsAFE
- 2 years Director Credit Products D-A-CH region Paypal
- 8 years founder and executive of mediafinanz

<https://www.linkedin.com/in/alexander-ey-a24b8b10/>

»Management Team



Dr. Nicolas Vogelpoth, CFO

- Nicolas is starting part time in Sept 20, Full Time in Jan 2021
- Uniper SE, Senior Vice President Head of Asset Management & Quantitative Strategy
- Morgan Stanley, Associate Global Capital Markets Corporate Debt & Derivatives DACH region
- Morgan Stanley, Analyst Fixed Income Sales & Trading interest rate structuring for pension funds and insurance companies

<https://www.linkedin.com/in/nicolas-vogelpoth-ph-d-52296363/>



Maxie Eggebrecht, CSO

- Budget director for brand management, event- und strategic communication on the company and agency side
- Development and support of field service structures in FMCG field, Leading the inside and field service (24 Pax), increase market share product about 11% within one year
- Clients / agency : Coca Cola, Volkswagen AG Motorsport (all brands), Mutabor, Avantgarde

<https://www.linkedin.com/in/maxie-eggebrecht-8247b6a7/>



Lars Studdt, Head of Alliances

- Freelance Marketing Consultant for amongst others Comdirect, ING DIBA, NIVEA, DHL
- TBWA, Global Account Director (NIVEA Multiple Product Categories)
- Jung von Matt, Team Lead (E-Plus, BASE)
- Draft FCB, International Account Director (NIVEA, SC Johnsen, Kraft)

<https://www.linkedin.com/in/lars-studdt-17350164/>



Nicholas Wittstruck, CTO

- Head of IT & Shop EDEKA Bringmeister; further development of a team of experts from 7 to 21 staff with increased conversion rates and customer experience
- Co-Founder, CTO, INPLACE media;
- Software Engineer MEDIAFINANZ / BILLSAFE
- Publisher of various relevant papers; patent holder
- M.Sc. IT Systems Engineering

<https://www.linkedin.com/in/nicholaswittstruck/>

Head Hunter Search: CMO